

# Case Study: L'oreal Travel and Retail Asia



**Client:**

L'Oreal Travel & Retail Asia (March 2016)

**Participants:**

200

**Activities:**

Archery Tag

**Venue Location:**

Sheraton Grand Macao Hotel,  
Cotai Central

**Background:**

After the successful Sports Day event in November 2015, L'Oreal approached us to arrange an Archery Tag event for their Asia Regional Training event held in Macau. We coordinated all transportation, customs, staff to Macau. Event included team arrangement, run-down, and scoring.